

Adopted & Approved Minutes
MetraPark Advisory Board
February 23, 2016

Attending: President Katie Walsh; Vice-President Steve Solberg; Directors Greg Kohn, Dave Staton, Jeff Muri, Rick Reid, Jerry Simonson, Lyle Hill, Charlie Loveridge; Ex-Officio Alex Tyson; Commissioner Jim Reno and Bill Kennedy BOCC Chairman; General Manager Bill Dutcher and AGM Sue DeVries

Absent: Commissioner John Ostlund

Others: MetraPark staff: Jeff Seward, Sam Merrick, Ray Massie, Kelly Campbell, Jamie Porter, Darcie Winkler, Sue Watts recording, Austin Schnizler, CMS Manager and Evelyn Pyburn, Big Sky Business Journal.

OPENING REMARKS

President Katie Walsh opened the meeting and thanked everyone for coming.

MINUTES

A motion was made by Dave Staton and seconded by Jeff Muri to approve and adopt the proposed minutes of the January 26, 2016 MetraPark Advisory Board meeting as written. Motion was carried unanimously.

STAFF REPORTS

General Manager – Bill Dutcher included his written management report in the board packet. This last month has been a whirl wind. I have spent a lot of time with non-event issues (petitioners). Rotary was here to kick-off the Wolves game. Wrestling was fantastic. They raved about our staff. The gun show went well. Populous is here next Friday March 4. I will be going to Midwest Fairs.

Assistant General Manager – Sue DeVries included her written report in the board packet. She reported the maintenance department has filled the two positions that were open. That department has a total of 15 workers. The box office will be hiring for the position that is open there. Ray and Sue attended Pollstar in San Francisco. The guest speaker was from KISS and was very articulate.

Vice-Chairman Steve Solberg – - No report from Steve.

Starplex/Crowd Management Service – Austin Schnizler from CMS/Starplex reported that everything is going very well. They are busy. Our calendar is full to Labor Day and I feel I have good quality people that work for us.

Operations Director – Jeff Seward included a written report in the board packet. February is one of our busiest months. The maintenance crew is setting up the basketball floor. We have been given 4 loads of dirt from some home builders but could use more. If anyone knows where we could get more, Jeff

would appreciate the information. The old basketball floor is being advertised for sale and bids are out.

Marketing Report – Ray Massie handed out his report at the board meeting. Ray reported that he attended Pollstar with Sue DeVries in San Francisco. The Pollstar event is very good for us. He met the new Marketing Director of Cheyenne Frontier Days and shared ideas on marketing. There was a good turnout for the reception for the Wolves. I should have concert information coming out in the next 24 to 48 hours. I'm still working on budget ideas for 2017. There is a possible agriculture related event coming to Metra.

Food Services – Sam Merrick included a report in the packet. We catered the reception for football and there was a good turnout for the Wolves. The patrons spend a lot of money on food and beverages. Catering is being moved up a notch. Wrestling brought in additional booths for Mtn. Mudd, Baskin Robbins and Sweetened. Fat Taco and Taste of Asia are looking at building a high end food spot in our building.

Comptroller – Kelly included a report in the board packet. The accounting department is still very busy. Kelly thanked Alex Tyson and the Chamber for their support on the tournaments.

COMMITTEE REPORTS

Long Range Planning/Buildings and Grounds Committee - Chairman Jeff Muri

We spent most of our time on the Populous Plan. Jeff thanked Alex Tyson for their support. The committee talked about NW Energy doing business on MetraPark property. We discussed again the parking for MtFair behind the Sandstone and Heritage buildings. Our next meeting is March 17th. We will be working on our fair budget.

Agriculture Committee – Chairman Jerry Simonson included a report in the packet. His group's primary discussion was the Populous project. Jerry reported he feels his committee members are the right group of people to be included in the Populous update meeting. His committee meets the 3rd Wednesday each month in the Metra Café at 7am and his next meeting is March 16th.

Promotions and Events Committee – Chairman Dave Staton included a report in the packet. Dave stated the Football Open House was very good quality. His committee talked about extending invitations to the **yearly** paid parking vendors whenever there is a reception for an event. Dave also thanked the TBID board for their donations and talked about inviting the TBID board to the reception for Carrie Underwood. March 11th is his committee's next meeting.

UNFINISHED BUSINESS

There was no unfinished business.

COMMISSIONERS COMMENTS

Bill Kennedy thanked everyone for their hard work here at MetraPark. The A tournament folks are just thrilled. Class B will be calling for a possible tournament here at MetraPark. Commissioner Kennedy

mentioned that it is good that more events are being booked at Metra but you have to make sure you have the personnel to take care of business. You will lose business if you don't have enough employees to do the work. You have to have enough personnel to clean up after an event and not wait weeks to clean up. You will lose business if a room is dirty!!!! Bill also asked the advisory board to make recommendations for plans here at Metra for at least the next ten years.

Commissioner Reno commented there will probably be a couple of judges moving out of the courthouse. They are running out of space. Everyone doing a great job!!!

NEW BUSINESS

There was no new business.

PUBLIC INPUT

There was no public input.

REVIEW OF UPCOMING EVENTS AND COMMITTEES AND MEETINGS

Events this coming weekend are basketball, the RV Show and Huff's Antiques. Our next board meeting is Tuesday March 22, 2016.

PRESIDENT'S COMMENTS

Katie mentioned that everyone should watch their emails regarding the Populous Plan. She said "Thanks" for the opportunity as board president.

Meeting adjourned.